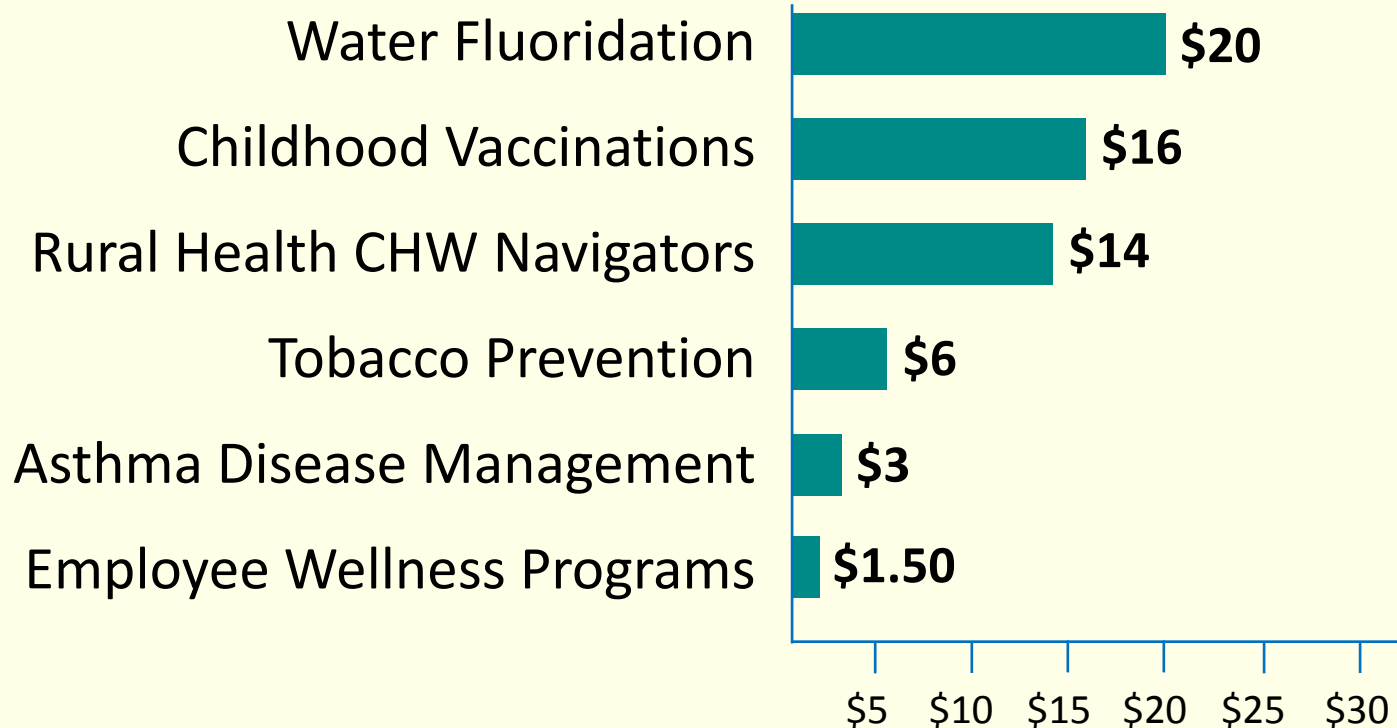


## Return on Investment (ROI) for Each \$1 Spent on Health Programs



(Sources: J. O’Connell et al., “Costs and Savings Associated with Community Water Fluoridation in the United States,” *Health Affairs*, 2016; S. Ozawa et al., “Return On Investment From Childhood Immunization In Low- And Middle-Income Countries, 2011–20,” *Health Affairs*, 2016; Kentucky rural health data cited in “Health for Every Mother: A Maternal Health Resource and Planning Guide for States,” *Association of Maternal and Child Health Programs*, Spring 2015; J.A. Dilley et al., “Program, policy, and price interventions for tobacco control: quantifying the return on investment of a state tobacco control program,” *American Journal of Public Health*, 2012; R.Z. Goetzel, “Return on Investment in Disease Management,” *Health Care Financing Review*, Summer 2005, “Do Workplace Wellness Programs Save Employers Money?” *Rand Corporation*, 2014. Notes: CHW refers to Community Health Workers; the ROI data were rounded to the nearest whole dollar; the ROI of childhood vaccinations was studied in 94 low- and middle-income nations.)